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Greek rescue deal or bank aid plan?

FRANKFURT

Lenders can transfer risk
to E.U. and, perhaps,
avert new financial crisis

BY JACK EWING

Europe's latest plan to prop up Greece seems, on closer examination, to look suspiciously like a plan to bolster European banks.

By agreeing to contribute a relatively modest amount to the rescue, the bank-

NEWS ANALYSIS

ing industry is getting something more valuable in return, analysts say. The industry is unloading much of its Greek risk onto the European Union and helping to quash fears that the sovereign debt crisis could morph into a second financial crisis.

The agreement reached in Brussels last week may anger anyone who thinks that banks have already gotten enough taxpayer favors. But the European sovereign debt crisis has always been as much about banks as it has been about Greece. If the deal helps restore confidence, weaker institutions would be able to borrow on money markets again, so they no longer would be dependent on the European Central Bank for financing.

"I think this is a good use of resources," said Carl B. Weinberg, chief economist at High Frequency Economics in Valhalla, New York. "This prevents the hit from becoming so large that it paralyzes the banking system."

The irony, of course, is that Chancellor Angela Merkel of Germany went to

Brussels last week vowing to make banks pay their share of the cost of saving Greece. She inadvertently seems to have done them a favor instead.

The plan agreed to by Ms. Merkel and other leaders calls for banks to voluntarily swap some of their Greek bonds for more solid paper backed by collateral. Though the swap is technically voluntary, Moody's Investors Service warned Monday that such action would be considered a default by Greece. Moody also downgraded Greece another three notches to just one level above a default grade. But Moody's also said that the plan would benefit Europe "by containing the contagion risk that would likely have followed a disorderly payment default on existing Greek debt."

The debt swap endorsed by European leaders last Thursday will cost banks and other investors €54 billion, or nearly \$78 billion, according to estimates by the Institute of International Finance, an industry group that represented banks and insurance companies in negotiations with European governments.

That sounds like a lot of money, but Mr. Weinberg pointed out, a week ago banks were staring at the possibility that Greece would slide into a disorderly default, with losses in the range of €200 billion, not to mention untold collateral damage. "Compared to a €200 billion hit this looks to me like a really good deal," Mr. Weinberg said. In any case, he said, the cost to banks could turn out to be much lower than €54 billion.

Financial institutions still have substantial exposure to Greece, said Charles H. Dallara, managing director of the Institute of International Finance, who played a key role in the negotiations. The organization estimates that private-sector bond investors still have €200 billion at risk in the form of future interest payments by Greece. In addition, only about one-third of the new paper that Greece creditors will get is

GREEK CREDIT RATING CUT BY MOODY'S

The bailout plan was interpreted to mean losses to private investors. PAGE 14

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