protecting Tepco was almost three times as expensive. Japan's faith in nuclear energy has been badly shaken. The value of that implicit state guarantee is collapsing.

H hebbhuo noi

#### Eurozone

Mopoium

The oldest trick in the conjuror's manual is pulling a rabbit out of a hat. That is what eurozone leaders did at the weekend, unveiling a package of measures to help each other survive the sovereign debt crisis just when investors had lowered their expectations. The package buys the troubled bloc more time (not an unworthy aim), but it does not resolve the eurozone's central issue: solvency.

Given the difficulty of read hing agreement in a divided bloc, and the missed opportunities up to r bw, the announcement represents progress. The European financial stability facility, the main vehicle for funding countries in difficulty, will have its lending capacity raised from about  $\notin$ 250bh to  $\notin$ 440bh, and the ir rate on new loans from the acility will be up to 1 percentage point lower. Greece will benefit, but no arrangement has been agreed for Ireland, and the ackage makes no mention of the difficulties facing Portugal, which will almost certainly have to seek external funding.

The measures, which are supposed to be finalised in time for a European Union summit this month, should see the eurozone through to mid-2013, when the EFSF will be replaced by a slightly larger funding mechanism. But any suggestion that this is the "grand bargain" required to end the eurozone's crisis is wishful thinking.

wishful thinking. First, the measures reduce the political cost in some capitals (principally Berlin) of bailing-out countries in trouble (thanks to some smart brinkmanship by chancellor Angela Merkel), but they raise it in those countries that have been, or need to be, bailed out. (That is particularly true in Dublin.) Second, they fail to address the issue of debt. Greece's burden is unsustainable; Ireland's is not far off. Something more substantial than a timid white rabbit will be required.

independent voters

Sarah Palin, former Alaska

governor, or Newt Gingrich,

of the House. His toughest

unpopular among many Republican activists for

his support of healthcare

reform as governor of

plausible scenario that you

could see a lot of Republi-

cans flowing to the guy who

seems pretty sharp, reason-

ably attractive, and was an

extremely competent gover-

nor," says Mr Cook. "If I

had to put money on two

finalists, I'd say it would be

Pawlenty and Romney, and

I'm not sure Pawlenty will

Mr Pawlenty's credentials

likely to be heavily scruti-

nised in the run-up to

the Republican primaries,

which start early next year.

governor came in 2009 when

he found a procedural way

around the Democratic legislature's opposition and independently cut \$2.7bn

out of the state's budget,

though the state's Supreme Court later found the move

Alex Conant, spokesman

for Mr Pawlenty, says the former governor vigorously

disagreed with the Court's

decision and questions the

projected deficit, which he

said was based on "unrea-

We suspect they wanted

to show a big deficit this

year so they could argue for

tax increases, which they

wanted for a long time," he

says. "Governor Pawlenty's

policies balanced every

budget while he was gover-

nor and he would [have]

politicians to raise taxes,

which in some cases passed

through voter referendums,

was out of Mr Pawlenty's

attempted to pass legisla-

tion to curb such measures.

he dramatically reformed

government and cut spend-

ing for the first time in the

"If you look at his record

Mr Conant adds.

The decision by local

balanced this one too.

sonable assumptions"

violated the law.

His boldest measure as

fiscal discipline are

lose that match-up.'

"I think there is a very

Massachusetts.

as

## World news

# EU agrees 'grand bargain package

New bail-out fund remains incomplete Assent 'just in time' to help Lisbon

By Peter Spiegel in Brussels

European Union leaders wrapped up a two-day summit by approving a "grand bargain" of measures they argued would make them better able to tackle the eurozone debt crisis - and just in the nick of time.

Several leaders argued that with the Portuguese government on the brink of collapse after failing to pass its austerity programme, the EU now has the tools it needs to manage an assault by the sovereign bond markets and any fallout from the political crisis in Lisbon. "I think it's fortunate for Portugal we have put together all the resources that we now have," said Fredrik Reinfeldt, Sweden's

prime minister. But after months of negotiations, the deal struck by European leaders leaves the bloc with much the same powers to deal with Portugal - and any other debtladen eurozone member caught up in the contagion - that it did a year ago.

"It is abundantly clear now that EU leaders have missed the biggest opportunity they have had to get ahead of the crisis," said Sony Kapoor, an economist who has advised the European Commission

EU leaders did agree to give the eurozone's €440bn mies, particularly Spain, (\$619bn) bail-out fund more which has long been the

firepower, promising to increase its lending capacity to its full €440bn. Currently, because of the need to hold cash back when a rescue is initiated, it can only lend about €250bn.

But leaders failed to agree on exactly how they will increase those levels and may not do so for months, a

halfway house that even Angela Merkel, German chancellor, acknowledged left the reforms incomplete. "There are certain technical details to be worked out until June, but the political course has been charted,' she said.

Moreover, the newly reinforced bail-out fund is still just that: a bail-out fund, which only allows the EU to help Portugal if it requests the same kind of multibillion-euro rescue package that Ireland and Greece received. Portugal looks as if it is

in for a rocky three months. Standard & Poor's on Friday downgraded its debt, a move that could make it even harder for Lisbon to refinance the €10bn debt

due in April and June. If the other rating agencies were to downgrade Portugal to ratings in the B category, Portuguese banks could face difficulties in raising liquidity from the European Central Bank.

There were still signs that the financial markets were beginning to take notice of some of the longer-term measures that EU leaders had been pushing on Europe's peripheral econo**Eurozone safety nets** 

**European Financial Stability Facility** 

A temporary bail-out fund created by the 17 eurozone states in June 2010

€440bn €700bn

Capital

€250bn **Current** lending capacity, but an agreement has been made in principle to

boost it to €440bn Eurozone states provide varying guarantees: 3.5% Belgium 27.1% Germany\_\_\_

Has a triple-A credit rating by Standard & Poor's and Fitch Ratings Cannot be used to

buy sovereign bonds on the primary or secondary market

Source: FT research

point of real nervousness for EU officials. Even as Portuguese bond

vields continued to rise. Spanish debt was unaffected, a sign that financial markets are taking seri-ously efforts by José Luis Rodríguez Zapatero, prime minister, to shore up the

'EU leaders have missed the biggest opportunity they have had to get

ahead of the crisis'

No one, however, is

Portugal grows weary of 'insults, slogans and blackmail'

Zapatero used the summit's last day to announce yet more measures, including tax reforms aimed at curb-ing Spain's black economy. But markets have shown that sentiment can change quickly on eurozone debtors. It remains unclear whether, with a nuclear crisis in Japan and a war in Libya, investors have focused on the just-completed "grand bargain".

In some respects, the deal underperforms even analysts' lowered expectations. An expected deal to lower the interest rates on Ire-

Spanish banking sector. Mr never reached. And even on the summit's main accomplishment - the creation of a €500bn replacement bailout fund that will be put in place in 2013 – the details were incomplete.

Last-minute opposition in Germany to the new fund's structure, which called on countries to put €40bn in cash into the system when it opens for business in two years, led to a deal that allows payments to be

of firepower if a large econland's bail-out loans was omy such as Italy needed

Can be used to buy bonds on the primary market when a borrower agrees to a bail-out and austerity programme

**European Stability Mechanism** 

A permanent bail-out

the EFSF in mid-2013

€500bn

Requires €80bn in cash

as well as €620bn in

Eurozone members

Lending capacity

guarantees and

callable capital

guarantees plus

every year for five

**Eurozone** countries

€16bn of cash

years, starting

fund if a large

insufficient funds

in 2013

will provide

mechanism that will replace

US presidential hopeful's record sparks debate

#### By Stephanie Kirchgaessner in Washington

former Republican Speaker Tim Pawlenty, former Republican governor of opponent, Mitt Romney, is Minnesota, this week launched his campaign to win the Republican nomination and defeat President Barack Obama on a promise he knows how to shrink the size of government.

But his record tells a more complicated story. Apart from allowing an increase in the state's cigarette tax Mr Pawlenty firmly opposed any tax increases during his eight years as governor, something that will undoubtedly be cheered by conservatives as he runs for president.

will speed up their His critics, however, point to the \$5bn projected deficit payments into the the state is confronting just country requires a months after he left office, bail-out and the arguing that it is a result of mechanism has his refusal to compromise with a Democratic legislature and his reliance on short-term fixes to "kick the can down the road".

Mr Pawlenty's tenure in Minnesota raises all the questions being fiercely debated between Democrats and Republicans in Washington and across the country: are tax increases a necessary measure to tackle budget deficits? Are deep cuts in government spend-

ing reasonable? "He was absolutely implacable about taking on Democrats and some Republicans who thought some spending increases were necessary," says Larry Jacobs, chair of political studies at the University of Minnesota. "He essentially locked in a structural budget deficit because he was unwilling to raise revenues at all and played all sorts of games with the budget, delaying spending and pushing things off to the next cycle

The sharp decreases in state aid to local governments led to some steep control, though he increases in property taxes, after local officials tried to make up the shortfalls to pay for schools, police and other services. Tuition costs at state colleges also nearly doubled from 2003 to 2011. Mr Pawlenty is easy to state's history all while discount as a breakthrough

refusing to candidate. He lacks the raise recognition. star taxes

Vasco Pulido Valente, a debates, where the standing of politicians from noted historian and a all parties appears to have

constitution, the new government could not take office until 80 days after fallen to an all-time low. the election day is set The "mess" politicians According to Boaventura are being asked to clear up de Sousa Santos, a leading sociologist, a credibility includes the political void left by the collapse of the gap has opened up between Socialist government, after voters and the two main its defeat on Wednesday in parties over tough a vote on a European austerity measures and Commission-backed how they were imposed austerity package, and the over the past year in an increasing likelihood Portugal will need a effort to convince financial markets and European

Union partners that Portugal would not need a bail-out. The measures, introduced by the outgoing

spread out over five years. But leaders, recognising the smaller cash infusions might leave the fund short

rescuing, could not agree how to speed up payments to meet a shortfall in an

> "We left it a little bit open," said Ms Merkel. "I cannot give you a definitive

It may be left to the financial market to decide whether the rest of the "grand bargain" has the definitive answers to the eurozone crisis.

Additional reporting by

**Editorial Comment, Page 10** Tony Barber, Page 11 Markets, Page 25

emergency

answer on this."

Peter Wise in Lisbon

Lex. Page 26

The standing of politicians is at an all-time low as voter frustration reaches new highs, writes Peter Wise

**Popular mood** 

To judge by the acerbic exchanges between politicians to be witnessed on Portuguese television. campaigning has already begun for an early election, which party leaders see as the only way of resolving the political crisis.

"Insults, slogans and blackmail" are currently the chief characteristics of political debate in Portugal, according to

**Trading Directory** 

Few voters. concerned above all about austerity measures, high unemployment and the threat of a deep recession, are relishing the prospect of at least two months of campaigning in the same

leading columnist.

style. "People are fed up with the bickering and point-scoring," said Maria Joao

Simões, a Lisbon financial rescue. laboratory technician, aged expecting a prompt resolution of the crisis. 35. "We want our politicians to get on with sorting this mess out." **Consultations on Friday** between party leaders and Similar sentiments are Anibal Cavaco Silva, the being expressed across the country – often in much president, pointed to May more abrasive language 29 or June 5 as the earliest in radio phone-ins, internet possible dates for an blogs and television election. Under Portugal's

'l cannot see how we are going to survive . . . without outside financial assistance'

Socialist government, was supported by the centreright Social Democrats (PSD), the main opposition party, until Pedro Passos Coelho, the PSD leader, decided this month that he could not back a fourth package. The decision plunged the country into a crisis from which there is no clear exit route.

"I cannot see how we are going to survive for the next three months without outside financial assistance," said José da Silva Lopes, an economist. Many Portuguese attribute the final standoff between the Socialists and the PSD that brought down the

economic policy. Some accuse an embattled Mr Socrates of provoking the crisis as his best option in electoral terms.

political tactics rather than

questions of principle or

government to party

The European Union and fiscally conservative eurozone governments, felt to be pushing Portugal inexorably towards a bailout, fare little better than local politicians when the Portuguese vent their frustrations.

In a recent commentary, Mr Sousa Santos wrote that voters "are shocked by the fact that national decision-making has been supplanted by a Europe that believes poor countries are to blame for their own poverty"

power, fundraising muscle and charisma of almost all his likely competitors. Even fellow Minnesotan Michele Bachmann, a firebrand congresswoman who is consid-Tim ering a run for president, Pawlenty enjoys more intense loy

alty from supporters. However, says non-partisan pollster Charlie Cook, he is also not bedeviled by their significant liabilities. He is not as polarising to

name

# Consumers see cloudy forecast

#### By James Politi in Washington

The US economy was in a stronger position than previously thought at the end of last year, but American consumers are showing signs of renewed pessimism, clouding the outlook for the US recovery.

US gross domestic product grew at an annualised rate of 3.1 per cent in the fourth quarter of 2010, a more rapid clip than the earlier estimate of 2.8 per cent growth, the commerce department said on Friday. This offers confidence that the economy was better placed to withstand the threat of external factors to its momentum - from upheaval and war in the Middle East to the earthquake in Japan.

But the upward revision on America's economic output was tempered by a sharp drop in the widely followed Thomson Reuters/ University of Michigan consumer sentiment index, which fell this month to its lowest reading since

November of 2009. "The increased level of pessimism is due to rising gasoline and food prices, volatility in the oil and stock markets, turmoil in the Middle East, military involvement in Libya and Japan's triple calamity: earthquake, tsunami and

nuclear disaster," said Chris Christopher, an economist at IHS Global Insight.

The consumer sentiment index fell from 77.5 in February to 67.5 in March a 10-point drop.

Meanwhile, rising inflationary pressures are being felt increasingly by consumers. Expectations of inflation one year from now are up to 4.6 per cent, from 3.4 per cent last month.

Concerns that US consumers may retrench again overshadowed a report on US GDP in the final three months of last year, which slightly exceeded expect-ations. The improvement was the result of better readings on inventories and non-residential structures offsetting a downward revision to exports, which were still a large contributor to growth, the commerce department said. Consumer spending advanced at a relatively fast pace of 4 per cent

Last week, Federal Reserve officials said the US recovery was on a "firmer footing" amid signs that job creation is beginning to occur at a faster pace. However, the housing market still remains "depressed", central bank officials said, amid a series of weaker than expected data on the health of the US property sector.

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"Without fear and without favour" Saturday March 26 2011

# The complaints come marching in

There are alternatives to UK austerity, just not good ones

Restoring Britain's finances to health was never going to win the country's Conservative-Liberal Democrat coalition any short-term popularity prizes. Sure enough, in the wake of Wednesday's Budget, most Britons think the spending cuts it plans are both unfair and too fast; and 46 per cent believe the cuts will hurt the economy, against 39 per cent who think they will help. This weekend, a loose coalition of opposition groups will seek to exploit this popular con-cern by marching in protect at the cern by marching in protest at the government's economic plans.

10

The March for the Alternative's main charge is that the government's two key decisions - to eliminate the structural deficit during this parliament, and to do the bulk of this via spending cuts – are not necessities, but political choices.

That much is true. George Osborne, the chancellor, has indeed taken a gamble by prioritising fiscal retrenchment over economic stimulus. But it is not enough for his critics to show that there is an alternative to his path. The opposition - both in and outside parliament - must show that the gamble they are advocating is more likely to pay off than the government's. They have not done

That is partly because it is too early to gauge the impact of the government's plans on economic growth. Last year, the government took a nibble out of the deficit. The deeper cuts will bite with increas-

ing severity over the coming years. But it is also because the government's approach has already had one important success: it has reassured the bond market. As Mr Osborne pointed out in his Budget speech, the UK can borrow more cheaply than some countries with lower deficits. That is no small fower deficits. That is no small feat. True, things could still go awry, and Mr Osborne must be ready to adjust his tactics if they do. But until conditions dictate otherwise, Mr Osborne is right to thick to big autority programme stick to his austerity programme.

The danger for Labour and the two Eds – Miliband and Balls – who lead it is that they have staked everything on Mr Osborne's gamble failing. Mr Balls has already seized on figures from the end of last year showing a drop in economic activity to argue that the government has choked off a recovery. Such claims are premature. And if the coalition's austerity plan has put the country on a surer economic footing by 2015, Labour's reflexive opposition to every cut the coalition makes will lay it open to the charge of economic incontinence.

As a happy economic ending is far from certain, the government would do well to set out how it would respond to a period of sus-tained economic weakness. By spelling out a contingency plan and the conditions in which it would be used, Mr Osborne could deny the marchers the claim that the only alternative is theirs.

# Not so grand deal

What was agreed will not help; what helps was not agreed

This week's European Council summit was once hoped to produce a "grand bargain" that would decisively address the sovereign debt crisis in the eurozone. Cynics will conclude from the meeting that the only concrete contribution Europe's heads of government could muster was to rename the Franco-German pact for competitiveness the "Euro Plus Pact". Throughout the financial crisis, Europe's elected leaders have rarely missed an opportunity to disappoint. True, some substantial agreements were made in advance agreements were made in advance of this latest meeting, ready to be rubber-stamped by the council. One was the pact, under which eurozone nations – and six mostly east European non-euro members commit themselves to reforms aiming at long-term fiscal consolidation and competitiveness. But this does nothing whatsoever to solve the current crisis. The eurozone also agreed on a sovereign debt restructuring mechanism. A good idea, but it will only come into effect in 2013 and, again, does not help with present problems. In fact, it could make them worse: the official nod to a procedure that explicitly allows for haircuts on sovereign debt in extremis sent yields on troubled bonds higher.

reached to equip the EFSF with the full €440bn of firepower it nom-inally enjoys. But principle only goes so far: with German and Finnish elections looming, the decision on how to raise the EFSF's lending capacity was put off till June.

But the biggest flaw in the grand bargain that wasn't was the parties' utter lack of attention to the most insidious problem: a banking system where the stench of the living dead keeps contaminating the prospects of healthy institu tions. European leaders show no attempt to grasp that states any economies - not senior bondhold ers – must be kept safe from teeter ing banks, nor to forge a political consensus on how to achieve this. Instead they are strong-arming the periphery into bailing out savers in the core and the reckless banks they entrusted their savings to.



#### **PULLING TOGETHER**

## We Japanese are too fond of our creature comforts

From Mr Junichiro Taketani.

Sir, Regarding your editorial "The case for nuclear power" (March 19): while I think your argument is sound, discussion of electric supply is only half of the story. We need to look at the demand issue and I think we have become addicted to more and more electricity. This cannot go on over the long term.

I think Japan should consider at least some of the following, although

#### Sacrificed to blandness

From Mr Ralph Traviati.

Sir, It was really touching to read that Howard Schultz, the founder of Starbucks, has a favourite Manhattan eatery that has been there since his youth and where he goes to reconnect with his roots ("Our challenge is the human condition", Lunch with the FT, March 19).

I am not from Manhattan but whenever there I would go to a café on Union Square where they had the coolest orange juicer from the 1950s. It was a big contraption and the oranges rolled around it on metal rods before disappearing into the juicer bit. It was a spectacle and beautiful because from another time That café isn't there any more and guess what it has become

I think this fellow needs his head honest about how he makes money, examined if he thinks the way to which is by eliminating diversity and the possibility of the unexpected or recreate the experience of the familiar neighbourhood café is to cool or unique. systematically take them over and Ralph Traviati, then turn them establishments where Milan, Italy

it is impossible to design a system that would be fair to all, and it would not be immune to incompetence and corruption (but

what human endeavour is?). First, putting caps on electricity consumption. Second, making special incentives for energy-efficient machinery and penalties for less efficient ones. Third, re-pricing electricity to reflect the cost of environmental damage including

nuclear clean-ups. As it is, we are enjoying our creature comforts (fuelled by cheap electricity) such as heated toilet seats/warm douche, which accounts for 3.9 per cent of household electric consumption in Japan, at the expense of our children, who will suffer the consequences of our profligacy Junichiro Taketani, Tokyo, Japan

## A Brooklynite at summer camp

From Emeritus Prof Jeremiah J. Sullivan

Sir, Like Howard Schultz (Lunch with the FT, Life & Arts, March 19), I too am a Brooklyn native who ended up in Seattle. When I first arrived in the 1970s, someone said that Seattle for people like me is like summer camp, only your parents never come to take you home.

On my employment form I was asked to identify my race. I listed "Brooklynite". Since no one ever has questioned me about it, I presume that it is legit in the Emerald City. One last thing about Brooklyn: my mother was from Brooklyn and my father from Manhattan. The family always referred to it as a mixed

marriage Jeremiah J. Sullivan, **Emeritus Professor of International Business**, Foster School,

University of Washington,

Seattle, WA, US

### Air travel's 'final frontier' is always just out of reach

From Mr Matt Andersson. Sir, Julia Sattel (Letters, March 19) may be buying into a false vision of airports and overestimating their value. No one goes to an airport; you pass through them. They are merely intermodal transfer nodes. Certainly as private aviation becomes more of a mass travel option, smaller airports will be

integrated into lifestyle assets, but that is decades away. In the meantime, large public airports may benefit from

improvements in technology and many are adding runways and terminals. Yet congestion, bottlenecks and delays continue. Why?

Aviation is a system made up of '4As": aircraft, airports, airspace and airlines. Each of these is still based fundamentally on 1950s technology. Moreover, competitive congestion is layered on top of them. Thousands of airline routes and schedules overlap. In addition, more efficient satellite-based "NextGen" air traffic technology is still only on paper; until it is implemented, and further airline consolidation occurs. pouring more concrete runways and adding "intelligence" is merely an exercise in building a bigger, smarter parking lot

As regards the "final frontier" that Ms Sattel assigns to airports, that may instead belong to aircraft. The Concorde pointed the right direction, but was never updated. Advances in space-plane technology that allow for hypersonic suborbital travel, is the next frontier. As for the final one, that's fortunately always just exceeding our grasp. Matt Andersson, President, Indigo Aerospace, Chicago, IL, US



A juicer can be an objet

even the temperature of the

sandwiches doesn't differ from state to state, let alone the atmosphere. Don't get me wrong. He is a great businessman. I just wish he could be

Changes that had been prepared to improve Europe's only serious tool to contain panicky bond markets - the European financial stability facility – were left in limbo.

To make good on their promise to do "whatever it takes", Europe politicians should be debating par European policies for letting bank fail safely and forcing losses o creditors rather than taxpayer (The Commission is, to its credi exploring this - but only for after the crisis.) This they cannot do while clinging to their worship of creditor sanctity. At the very least, they could tell regulators preparing bank stress tests not to shy away from politically sensitive scenarios such as a sovereign default. These would be grand bargains more worthy of the name than the Agreement "in principle" had been petty fudges we continue to get.

# In gold they trust

Utah's plans for bullion would lead to very small coins

Utah is no stranger to eccentric small coins. Under Utah's law, the laws. This is, after all, the state whose citizens have, at various points, felt the need to outlaw both fishing from horseback and dispensing gunpowder as a headache cure. Now it has another legislative feat to match these illustrious forebears. The state's legislature has passed a bill that paves the way for gold and silver to become legal tender. All that remains is for Governor Gary Herbert to sign on the dotted line.

By the standards of the most fanatical hard-money purists, the plan is quite modest. Ron Paul, the Republican congressman who is the high priest of currency privatisation, has just reintroduced a bill that would allow everyone to mint their own coins. Both this and Utah's law are meant as rebukes to the US Federal Reserve, whose boundless enthusiasm for printing dollars has not exactly boosted confidence in the greenback. But Utah's unilateral gold standard has problems of its own.

For one, it would mean very of the Fed are so upset about.

value of the coins would reflect the gold (or silver) price. A troy ounce (roughly 31 grams) of gold is currently changing hands for more than \$1,400. At that price, a gold coin worth a dollar would weigh all of 22 milligrams. That may be great news for microscope makers but it will be pretty fiddly for anyone hoping to buy a coffee in Salt Lake City. Of course, bigger coins could be used. But then even the change for a gunpowder-free headache pill would run to several suitcases of the worthless greenbacks Utah's goldbugs so despise

If the gold price surged, those coins would have to become smaller still. A fall would not be much more helpful. Shopkeepers would presumably stop accepting coins worth less than their face value, bringing the economy to a juddering halt - unless, that is, Utah's state government stepped in and guaranteed the coin's nominal value. Which sounds rather similar to the arrangement critics

## It's too expensive to read your erudite art critic each week

From Mr Peter Stamelman. Sir, Once again Jackie Wullschlager, with her erudition and scholarly breadth, has made me amend travel plans.

As a result of her illuminating review of the Venice-Antwerp exhibition at the Palais des Beaux

#### Let's be clear about costs

#### From Mr R. B. Saunders.

Sir, Matthew Vincent's Serious Money column "The battle against backhand fund charges goes on"(FT Money, March 19) states that the total expense ratio does not include administration costs, audit and legal fees - it does. As to dealing costs, to which he also draws attention, these are published in the fund's accounts, but are not included in the TER because they are different in character from other costs.

The costs incurred in running the fund essentially act as a drag on performance. In contrast, dealing costs arise because of investment decisions taken by the fund manager, decisions intended to increase returns for investors. The two are apples and pears.

When it comes to dealing costs, the manager's interests are completely aligned with investors: high costs mean lower returns, lower fees and ultimately fewer investors.

Mr Vincent estimates that fund managers pay some £5bn a year to fund platforms. The correct figure is about 5 per cent of this. **R.B. Saunders.** Chief Executive. **Investment Management Association** 

## Fukushima folly

From Mr Andrew Warren. Sir, There can be no better aphorism for Fukushima than this, by the Rev John Pomfret (1667-1702): "And who would run, that's moderately wise, A certain danger for a doubtful prize? Andrew Warren, Director, Association for the Conservation of Energy, London N1, UK

Arts ("A tale of two cities", Life & Arts, March 19) I am adding an extra day to my upcoming Brussels business trip.

Last month, as a result of reading her laudatory review of The Hermitage: Birth of the Imperial Museum at the Pinacothèque ("Tsar

#### Sales, not the state's finances, give employers the confidence to invest

#### From Mr Ralph Musgrave.

Sir, Your Budget Special editorial 'Osborne looks beyond austerity to prosperity" (March 24) repeats the myth, popular on both sides of the Atlantic, that "reining in the state's finances will bring the confidence needed for businesses to invest I know of no evidence to support this.

In contrast I can cite three

## Now doctors' wives get in on the act

From Mr John Teeling. Sir, With reference to recent letters: at a German management institute some years ago my colleague Bob Doctor and his wife were always addressed as "Herr

#### It's the way we live now

#### From Mr Beric Davis.

Sir, My young son has recently launched his own website (www. natureandecosystemassociation.org), and it is fascinating to note how much it reflects the world we now live in.

The first thing of interest is that he had the skills to develop it completely on his own, despite being only 11 years old. The second is his choice of subject matter: nature and the environment.

The most disconcerting thing about it, though, is the prominence he felt it necessary to give to legal disclaimers. Truly a sign of the times Beric Davis, **Managing Director**, **Reference** Point,

Gerrards Cross, Bucks, UK

material", Life & Arts, February 5), I delayed my departure from Paris. At this rate, I have either got to stop reading her columns or convince her to cover my expenses. Well done, Ms Wullschlager. Peter Stamelman, New York, NY, US

employer surveys which indicate that employers' main concern is far more mundane: lack of demand for their products. Employers invest (surprise, surprise) when they see sales that warrant new investment, not when their personal views on abstruse matters like "the state's finances" coincide with their government's. Ralph Musgrave, Durham, UK

#### Suddenly subject to increased fees for same service

From Mr Paul Van Driessche. Sir, As an account holder with

Adam & Company, a private banking division of Royal Bank of Scotland, I have recently been informed of its proposed £40 monthly fee. This fee will apply to those customers with accounts or assets of less than £250,000 under Adam's management.

While adequate notice of the change in Adam & Company's terms and conditions has been provided, and its right to implement these changes is clearly within its terms and conditions, one ponders on the ethical nature of such an increase.

I now incur a £2 monthly fee for mortgage loans I hold at the bank. Under Adam's rules I am obliged to maintain a current account at the bank, into which funds are remitted to service the monthly mortgage repayments. All accounts are maintained meticulously with no other activity on the current account other than the service of mortgage repayments. Under the new rules, to be introduced on May 1 2011, the monthly fee rises from £2 to £40.

So what do I get for this increase? Nothing. I have little need for a personalised service (the mantra justifying private banking) as the transactions take place through a standing order once a month. I am not in a position to increase my deposits with the bank in order to exceed the £250,000 threshold so am, therefore, subject to the increase for the same level of service I received previously. Always courteous and helpful, as is my high street bank, the increase must be to assist the bankers in being more private client orientated.

Reaction to my reaction typifies the private banking ethos. This ranges from not really our usual sort of client and if you don't like it leave, to this is in line with other private banks' terms and conditions, etc. In response: true, I don't want to, but does this make it right?

Dear Mervyn King, do feel free to respond . . . in any way possible! Paul Van Driessche, Male, Maldives

Your world is my world too

• To contribute please e-mail: letters.editor@ft.com or fax: +44 (0) 20 7873 5938 Include daytime telephone number and full address • For corrections e-mail: corrections@ft.com

Doctor Doctor und Frau Doctor Doctor". Beat that! John Teeling, Chairman, Cooley Distillery, Dublin, Ireland