



CIBAM INFORMATION

In a changing world environment, corporations and governments increasingly face the challenges of globalisation and of managing transnational operations. The growing interdependence of the world's economies and the advances in communication technologies present new challenges and opportunities to business, government, the media and NGOs (including those opposed to globalisation).

Central and Eastern Europe, Latin America and Asia Pacific have become increasingly important to multinationals based in America, Western Europe and Japan as potential customer bases and manufacturing hubs. Local firms from emerging markets are becoming powerful and could play significant roles in the global marketplace. Governments in both the developed and developing world are facing the need to redefine the role that they should play in the new global economy.

The need for sustainable competitiveness is becoming increasingly more important for firms, regions and nations; this makes the issues of ethics, the environment, distribution, trade and employment central to the concerns of business and government.

CIBAM was established in 1995 to consolidate and provide a focus for the growing amount of activity within Judge Business School in the area of international business.

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The research, consulting and training carried out by CIBAM now falls into five areas:

- International business theory and strategy
- Foreign direct investment, clusters, networks, alliances and competitiveness
- National competition, industrial and competitiveness policies, privatisation, de-regulation
- Human resources and intercultural strategic management
- Transition and emerging economies





CAMBRIDGE

Judge Business School

CENTRE FOR INTERNATIONAL
BUSINESS AND MANAGEMENT

JUDGE BUSINESS SCHOOL, UNIVERSITY OF CAMBRIDGE

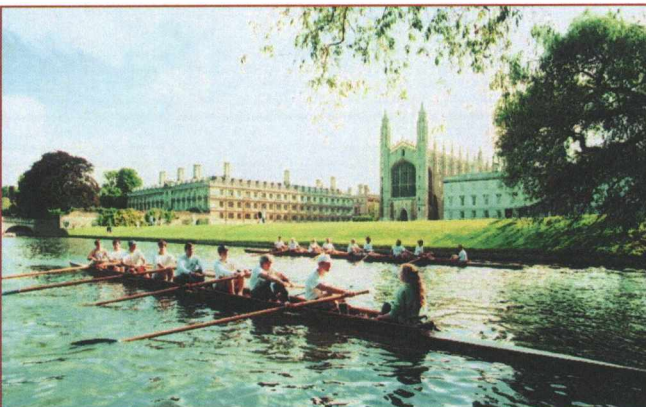


Judge Business School is the Business School of the University of Cambridge. Named after Sir Paul and Lady Judge, its founding benefactors, it was created in 1990 to act as a focus for management teaching and research in the University, which until then had been carried out mainly in the Faculties of Engineering and Economics. Judge Business School offers graduate programmes leading to MBA, MPhil and PhD degrees and a final year programme for undergraduates in Management Studies. Staff also contribute substantially to the Engineering and Manufacturing Engineering degrees.

The School is located in the centre of the University in an award-winning dramatic complex of purpose-designed buildings, opened by Her Majesty The Queen in 1996. It has all the facilities one would expect from a major business school, including a library, computer facilities, teaching rooms and common rooms. There are currently 80 teaching and research staff, and 48 senior associates and affiliated lecturers, with numbers rising. The MBA programme has over 100 students and the MPhil and PhD programmes have around 150 graduate students and are among the largest such programmes in Europe.

The international reputation of Cambridge has made it a magnet for the best students and faculty from around the world. Members of Judge Business School have links with governments, corporations and universities in, among others, Albania, Australia, Brazil, Canada, China, Colombia, India, the Middle East, Russia, South Africa, the USA and all countries in the European Union. Several members of staff hold visiting Professorships and fellowships overseas.

Under the leadership of its Director, **Professor Arnoud De Meyer** (pictured below), Judge Business School is building itself into a world-ranking centre of research, providing international leadership in key areas of management studies. It is becoming an internationally recognised provider of innovative, intellectually demanding and practical management education, encouraging critical reflection and creativity, and attracting the most able students to all its courses. It aims to become an internationally recognised forum for discussion and debate of management issues, involving academics, senior management practitioners and policy makers.



The University of Cambridge was founded in the 13th century and has long been one of the world's foremost centres of learning. Today it has over 17,000 students and about 3,500 academic staff, including several Nobel Prize winners and many other internationally famous figures.

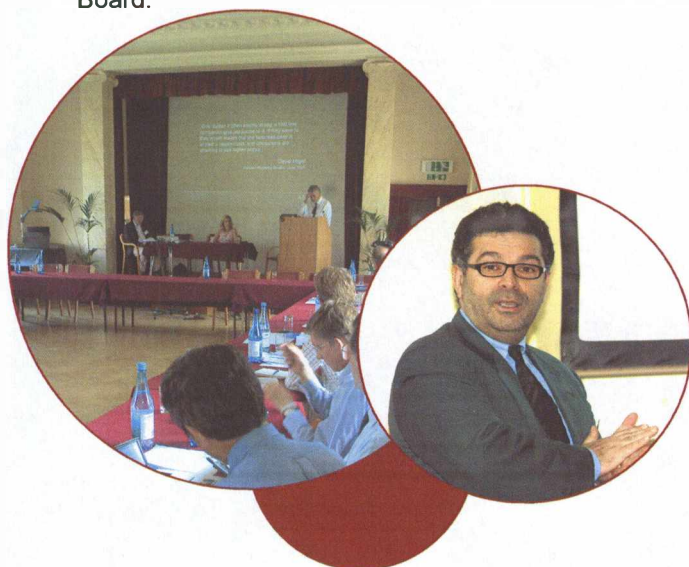


GLOBAL BUSINESS SYMPOSIA & OTHER ACTIVITIES

CIBAM aims to encourage dialogue between the business and academic worlds. In accordance with this, CIBAM arranges regular events at which informative presentations are made and around which discussion is structured: the bi-annual Global Business Symposia; a Seminar Series; and an Annual Lecture. The networking opportunity that CIBAM provides has nurtured a number of collaborative research projects between business people and academics. Throughout the year, of course, CIBAM faculty are involved in further individual research and consulting activities.

The CIBAM Global Business Symposium convenes twice a year at Cambridge. Attendees of the Symposium comprise Global Advisory Board Members and invited guests from the academic and business communities, the government and the civil service. Attendance is capped at 50 to preserve the informal nature of the meeting.

The purpose of the Global Business Symposia is to encourage the free flow of information and discussion between the senior business, academic and political communities. Speakers are invited to address the Symposia on matters of topical business interest chosen by the Global Advisory Board.



CIBAM Director, Dr. Christos Pitelis

The Symposia are normally held over two days, with a special College high-table dinner on the first evening. World-renowned academics from both inside and outside Cambridge are invited to address the Board, as are leading business people and political figures.

Past speakers and panellists include:

Moriyoshi Akiyama (CEO, JMAC Tokyo)

Josh Berger (Executive VP and MD, Warner Bros UK and Ireland)

Tom Burke CBE (Environmental Policy Advisor, Rio Tinto Plc)

Sir Richard Dearlove (Master, Pembroke College and former Head of MI6)

Professor John Dunning (Reading and Rutgers Universities)

Frank Field MP (Chairman of The Commission on Global Ageing)

Sir Stelios Hadjiioannou (CEO, EasyGroup)

John J. Haley (President & CEO, Watson Wyatt Worldwide)

Dame Patricia Hodgson (Chair, Higher Education Regulatory Control Group and Former CEO, ITC)

Chris Huhne MP

Andrew Gowers Head of Corporate Communications, Advertising and Brand & Marketing Strategy for Europe, Lehman Brothers

Vicky Pryce, Chief Economic Adviser and Director General of Economics at BERR, and Joint Head of Government Economic Service

David Singleton (Director, Arup Group & Chair of the Global Infrastructure Business)

Robert Grenier (Managing Director, Kroll Worldwide, former Head of Counter Terrorism, FBI)

David Willetts MP (former Shadow Secretary of State for Work and Pensions and Welfare Reform),

as well as CEOs of many start-up companies and MBA students.

Global Advisory Board (GAB) Meetings are held after Symposium proceedings at which Board Members and CIBAM Management discuss plans for future activities and the means for their realisation. GAB Members advise on issues pertaining to the development of CIBAM with respect to its research, educational and consultancy activities. Regular personal contact and communications are maintained by CIBAM's Director with individual members of the Global Advisory Board between these meetings. Board Members are also invited to other CIBAM activities and are sent research books and articles produced by CIBAM members.



CAMBRIDGE Judge Business School

**CENTRE FOR INTERNATIONAL
BUSINESS AND MANAGEMENT**

WHO'S WHO IN CIBAM

CIBAM's Director, Dr Christos Pitelis is advised by CIBAM's Patron, Mr Jack Keenan; a Global Advisory Board of distinguished persons with international business involvement, chaired by Sir Martin Sorrell; an Academic Advisory Board of eminent scholars, and a Steering Committee which advises Dr Pitelis on internal CIBAM matters.

PATRON

Mr Jack Keenan, CEO, Grand Cru Consulting Ltd

GLOBAL ADVISORY BOARD (GAB)

Sir Martin Sorrell, CEO, WPP (Chairman of the Board)

Mr Khalid Abdullah-Janahi, CEO, Dar al-Maal al Islami Trust, Geneva

Mr Vassilis Apostolopoulos, CEO, G. Apostolopoulos Holdings SA

Mr Len Blavatnik, President, Access Industries Inc

Mr Michael Calvey, Managing Partner, Baring Vostok Capital Partners

Mr Chun Chi Chou, Chairman, Sinyi Realty Group

Mr Jonathan Garner, Managing Director, Morgan Stanley

Mr Tommy Helsby, Chairman – Europe, Middle East and Africa, Kroll

Mr A. Gary Klesch, Chairman, Klesch & Company Limited

Mr Theodore Kyriakou, CEO and Vice Chairman, Antenna Group SA

Mr Andrew Morgan, President - Europe, Diageo plc

Mrs Vicky Pryce, Chief Economic Adviser and Director General of Economics at BERR, and Joint Head of Government Economic Service

Mr Andrew Smith, Chief Economist, KPMG Ltd

Mr Manfred Tuerks, Managing Director, AT Kearney International AG

Mr Marc Verstringhe, Director, MESV Consultancy

GAB REPRESENTATIVES

Mr Jean-Michel Broun, Director, Baring Capital Partners (Representing Mr Michael Calvey)

Mr Eric Salama, CEO, The Kantar Group, WPP Group plc (Representing Sir Martin Sorrell)

Mr Jeff Summers, Director and Head of Research, Klesch & Company Ltd (Representing Mr A. Gary Klesch)

Mr Peter Thoren, Executive Vice President, Access Industries (Representing Mr Len Blavatnik)

ACADEMIC ADVISORY BOARD

Professor Peter Buckley, Professor of International Business, Director of the Centre for International Business, Leeds University

Professor John Child, Chair of Commerce, Birmingham University; CIBAM Founding Director

Professor John Dunning, Emeritus Professor of International Business, Reading and Rutgers Universities

Professor David Teece, Mitsubishi Bank Professor at University of California, Berkeley

STEERING COMMITTEE & MANAGEMENT

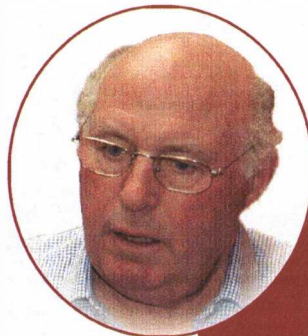
Dr Christos Pitelis (Director)

Dr Noreena Hertz (Associate Director)

Professor Peter Nolan (Steering Committee)

Professor Ajit Singh (Steering Committee)

Ms Marianna Vintiadis (External Relations)



Mr Marc Verstringhe





WHO'S WHO IN CIBAM

In addition to the members in an advisory capacity and their representatives, there are Associate members from around the global business and academic communities, as well as members internal to Judge Business School and University of Cambridge.

BUSINESS ASSOCIATES

- Mr Joseph Gold**, CEO, Muza Gold Ltd
- Mr Bernard Harrop**, Director, IG Management
- Dr David Herman**, Board Vice Chairman Emeritus, General Motors
- Mr Marios Kyriacou**, Senior Partner, KPMG, Greece
- Mr Michael McKay**, McKay's – Counsel in Communications and Public Affairs, Geneva and Senior Consultant for MEC International Ltd., London
- Mr Patrice Muller**, Partner and Director, London Economics
- Mr Andrew Napier**, Director, Prosequence Ltd
- Mr Perran Penrose**, Chairman, Penrose & Associates
- Mr Kirill Slavin**, Managing Partner, Slavin & Associates
- Ms Ella Stewart**, CEO, BBDO Group
- Mr Minoru Tanaka**, President, JMA Consultants Europe, Milan and CEO, JMA Consultants Europe, Amsterdam
- Mr Alexander Theocharides**, Head of Private Banking, Faisal Private Bank, Geneva
- Mr Anthony Travis**, Principal, Cabinet Gainsbury & Consorts, Geneva
- Mr Antonis Vgontzas**, Attorney-at-law, Athens, Greece
- Mr Peter Ward**, Managing Director, Telos Partners

ACADEMIC ASSOCIATES

- Professor Thomas Bernauer**, Swiss Federal Institute of Technology
- Professor Michael Best**, University of Massachusetts
- Professor Patrizio Bianchi**, Università degli Studi di Ferrara
- Professor Max Boisot**, Adjunct Professor, INSEAD
- Professor Thomas Clarke**, University of Technology Sydney

- Professor Stewart Clegg**, University of Technology, Sydney
- Professor Giovanni Dosi**, Sant'Anna School of Advanced Studies
- Dr James Foster**, Massachusetts Institute of Technology
- Professor Bruno Frey**, University of Zurich
- Dr Simona Iammarino**, University of Sussex
- Professor Neil Kay**, University of Strathclyde
- Professor Jim Love**, University of Aston Business School
- Professor Anita McGahan**, University of Toronto
- Professor Paul McGuinness**, Chinese University of Hong Kong
- Professor Lilach Nachum**, City University New York
- Professor Andy Neely**, UK Advanced Institute of Management Research
- Professor D. Mario Nuti**, University of Rome "La Sapienza"
- Professor Kenneth Oye**, Massachusetts Institute of Technology
- Professor Marina Papanastassiou**, Copenhagen Business School
- Dr Robert Pitkethly**, Univ. of Oxford
- Professor Jaideep Prabhu**, Tanaka Business School, Imperial College
- Professor Suzana Rodrigues**, Birmingham Business School
- Professor Alan Rugman**, Kelley School of Business, Indiana University
- Professor Hans Schenk**, Utrecht School of Economics
- Dr J.-C. Spender**, Cranfield School of Management ; Leeds and Open University Business Schools
- Professor Roger Sugden**, University of Birmingham
- Professor Haridimos Tsoukas**, Athens Laboratory of Business Administration and Univ. of Warwick

- Dr Alain Verbeke**, Haskayne School of Business, University of Calgary
- Prof. Maurizio Zollo**, Bocconi School of Management, Milan

Cambridge University Affiliates

- Dr Jane Collier**
- Dr Stuart Evans**
- Dr Elizabeth Garnsey**
- Mr Colin Gill**
- Dr Allègre Hadida**
- Dr Charles Hampden-Turner**
- Ms Sally Heavens**
- Mr Barry Hedley**
- Dr Chris Hope**
- Dr Stephen Littlechild**
- Dr Kamal Munir**
- Prof. Peter Nolan**
- Dr Mica Panic**
- Dr Michael Pollitt**
- Dr David Reiner**
- Dr Mark de Rond**
- Prof. Ajit Singh**
- Dr Jochen Runde**
- Prof. Geoff Walsham**
- Professor Malcolm Warner**
- Dr Eden Yin**
- Dr Jin Zhang**
- Dr Stelios Zyglidopoulos**





FAQs ABOUT CIBAM GLOBAL ADVISORY BOARD

Who are the CIBAM Global Advisory Board Members?

The CIBAM Global Advisory Board was established with the express purpose of offering an outstanding opportunity for international business leaders and opinion formers to meet each other and leading academics in the field of international business and management in an informal setting to address matters of mutual interest.

Members of the Global Advisory Board are those with distinguished experience within or relevant to the field of international business and management. They represent a wide range of industries including mining, food processing, advertising, manufacturing and consulting. The Chairman of the Advisory Board is **Sir Martin Sorrell**, CEO, WPP.

What are the criteria for membership?

CIBAM Board Members passed a resolution to invite a small number of carefully selected new individuals to join the Board. The criteria for membership are as follows:

- CIBAM Board Members must have achieved a significant level of distinction in the area of international business
- CIBAM Board Members must have senior decision making positions within their corporations
- CIBAM Board Members must be committed to working together with academics and policy makers in furthering the role that business can play in the global society

How can I become a member of the CIBAM Board?

Membership is by invitation only and is limited to facilitate an open discussion format. Board Members are expected to make a donation to CIBAM to help cover its staffing, overhead and research needs.

What are the benefits of Board membership?

Membership of the Board will provide Members with:

- A better understanding of the social, political and economic framework within which they are operating
- The ability to be better equipped to anticipate future trends, formulate strategic decisions and identify appropriate corporate strategies
- Intensive networking opportunities in a privileged context allowing for the identification of new business opportunities and new business trends
- Access to an influential network bringing enhanced knowledge and understanding to bear on both corporate performance and the wider economic and social agenda
- Access to an exclusive club in which key business issues of importance to the global business leader are addressed in an action oriented way
- Access to essential cutting edge research and unparalleled management and business expertise and analysis
- Access to CIBAM faculty
- Invitations to seminars and workshops relating to CIBAM members' areas of focus

